

# Senate Study Bill 1114 - Introduced

SENATE/HOUSE FILE \_\_\_\_\_  
BY (PROPOSED GOVERNOR BILL)

## A BILL FOR

- 1 An Act establishing a human capital enrichment advisory council
- 2 and operations team.
- 3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1      Section 1. NEW SECTION. 15K.1 Findings and purpose.

2      1. The general assembly finds all of the following:

3      a. That aligning education, workforce, and economic  
4 development policies will result in a holistic, career-focused  
5 approach that will help the state meet the needs of employers,  
6 grow family incomes, improve the skills of both individuals and  
7 the workforce generally, and make communities more vibrant and  
8 attractive places to live.

9      b. That the alignment of education, workforce, and economic  
10 development policies can be more effectively achieved by  
11 building on the state's foundation of innovative workforce and  
12 education programs to further improve collaboration between the  
13 public and private sectors.

14      2. Therefore, it is the purpose of this chapter to  
15 implement the better alignment of education, workforce,  
16 and economic development policies through the collaboration  
17 of representatives from the public and private sectors by  
18 establishing a human capital enrichment advisory council and an  
19 operations team as provided in this chapter.

20      Sec. 2. NEW SECTION. 15K.2 Definitions.

21      As used in this chapter, unless the context otherwise  
22 requires:

23      1. "*Authority*" means the economic development authority  
24 created in section 15.105.

25      2. "*Council*" means the human capital enrichment advisory  
26 council created in section 15K.3.

27      3. "*Operations team*" means the human capital enrichment  
28 operations team established pursuant to section 15K.4.

29      Sec. 3. NEW SECTION. 15K.3 Human capital enrichment  
30 advisory council.

31      1. A human capital enrichment council is created. The  
32 purposes of the council are to advise the governor, the  
33 general assembly, and the state on the alignment of education,  
34 workforce, and economic development policies that will help the  
35 state meet the needs of employers, grow family incomes, improve

1 the skills of both individuals and the workforce generally, and  
2 make communities more vibrant and attractive places to live.  
3 The operations team shall provide the council with staff and  
4 administrative support.

5 2. The council shall consist of the following members:

6 a. The lieutenant governor; the auditor of state or the  
7 auditor's designee; the executive director of the college  
8 student aid commission or the executive director's designee;  
9 and the directors or the directors' designees of the authority  
10 and the departments of management, education, and workforce  
11 development.

12 b. The following members appointed by the governor:

13 (1) One member representing community colleges.

14 (2) One member representing the state board of regents.

15 (3) One member representing an organized labor entity with  
16 an apprenticeship training program.

17 (4) One member representing an entity with an  
18 apprenticeship program that is not an organized labor entity.

19 (5) One member representing the governor's science,  
20 technology, engineering, and mathematics advisory council.

21 (6) One member representing a nonprofit organization that  
22 serves unemployed and underemployed Iowans.

23 (7) One member representing private colleges and  
24 universities in the state.

25 (8) One member representing the workforce development  
26 board.

27 (9) Twelve members, each representing one of the state's  
28 leading industry clusters. The twelve leading industry  
29 clusters of the state for purposes of this subparagraph are  
30 agriculture and food production; automation and industrial  
31 machinery; avionics and communications electronics;  
32 biosciences; building and construction products; health  
33 services; heavy machinery; information services, digital  
34 media, and technology; insurance and finance; primary  
35 metals manufacturing; renewable energy; and transportation,

1 distribution, and logistics.

2 3. Appointed members of the council shall serve four-year  
3 terms beginning and ending as provided in section 69.19. A  
4 vacancy on the council shall be filled in the same manner as  
5 the original selection and shall be for the remainder of the  
6 term.

7 4. The lieutenant governor shall serve as chairperson of the  
8 council.

9 5. The council shall do all of the following:

10 a. Create, in consultation with the operations team, a  
11 comprehensive strategic plan for implementing specific policies  
12 that further the purposes of the council as described in  
13 subsection 1.

14 b. Review, on a continuing basis, all of the education,  
15 workforce training, and economic development programs  
16 administered by an entity represented by a member of the  
17 council. A program is subject to review by the council upon  
18 majority vote of the members of the council. In reviewing  
19 programs, the council shall, to the greatest extent possible,  
20 utilize data and research in order to make objective,  
21 data-driven recommendations.

22 c. Act as a forum where issues affecting the business,  
23 education, workforce, and economic development communities  
24 can be discussed and addressed, and where collaborative  
25 relationships can be formed. In addition, assist in the  
26 development of networks to further the purposes of the council  
27 as described in subsection 1.

28 d. Assist in advising state agencies, community colleges,  
29 regents institutions, and political subdivisions on the  
30 administration and improvement of education, workforce  
31 training, and economic development programs they administer.

32 e. Study and recommend strategies and tactics for aligning  
33 economic development, workforce, and education policies that  
34 can be implemented by an entity represented by a member of  
35 the council, including comprehensively communicating a shared

1 vision to relevant stakeholders.

2 *f.* Make recommendations to the general assembly as necessary  
3 for changes to law or public policy in order to help better  
4 align economic development, workforce, and education programs.

5 *g.* Coordinate with personnel of the division of vocational  
6 rehabilitation services of the department of education and the  
7 department on agency and other relevant stakeholders, as deemed  
8 appropriate, to further the purposes of the council.

9 *h.* In conjunction with the operations team, conduct  
10 research, compile data, and draft documents that provide  
11 background information for use in decision making by the  
12 general assembly, the governor, state agencies, community  
13 colleges, the state board of regents, and other policymaking  
14 bodies within state government.

15 6. In performing its duties, the council shall only  
16 recommend those policies and alignment strategies that are  
17 designed to do all of the following:

18 *a.* Provide workers the skills they need to have rewarding  
19 careers in a dynamic, global economy.

20 *b.* Improve the state's talent supply to provide employers  
21 with more and better trained workers.

22 *c.* Deliver programs and services efficiently and in a  
23 manner that provides taxpayers with the best return for the tax  
24 dollars spent.

25 **Sec. 4. NEW SECTION. 15K.4 Human capital enrichment**  
26 **operations team.**

27 1. The auditor of state, the executive director of the  
28 college student aid commission, and the directors of the  
29 authority and the departments of management, education,  
30 and workforce development shall establish a human capital  
31 enrichment operations team to assist the council with its  
32 duties.

33 2. *a.* The operations team shall be comprised of staff  
34 members appointed by the auditor of state, the executive  
35 director of the college student aid commission, and the

1 directors of the authority and the departments of management,  
2 education, and workforce development.

3     *b.* The director of the authority shall designate the person  
4 to coordinate and direct the operations team.

5      3. The operations team shall do all of the following:

6     *a.*   Coordinate and staff the activities of the council.

7        *b.* Facilitate and coordinate all research, reports, data,  
8 analysis, and recommendations associated with the council and  
9 its purposes.

c. Ensure that any state agency or public entity represented by a member of the council is responsive to the recommendations of the council and accountable for implementing the recommendations. The operations team shall have the authority to obtain and review all information reasonably necessary from state agencies and public entities for such purposes.

16 d. Provide regular updates to the council on the status  
17 of program reviews and the progress entities represented by  
18 members of the council are making in aligning programs pursuant  
19 to the purposes of the council.

20 4. Staffing and administrative costs for the council and  
21 the operational team shall be provided by the department of  
22 management, the department of education, the department of  
23 workforce development, the college student aid commission, and  
24 the authority.

25     5. The authority may adopt rules pursuant to chapter 17A to  
26 administer this section.

27 EXPLANATION

28 The inclusion of this explanation does not constitute agreement with  
29 the explanation's substance by the members of the general assembly.

30 This bill creates a human capital enrichment advisory  
31 council and operations team and provides that the purposes of  
32 the council and team are to implement the better alignment  
33 of education, workforce, and economic development policies  
34 through the collaboration of representatives from the public  
35 and private sectors.

1 New Code section 15K.3 creates the human capital enrichment  
2 advisory council. The lieutenant governor serves as  
3 chairperson of the council. Members of the council include  
4 representatives from the auditor of state, the college  
5 student aid commission, the economic development authority,  
6 and the departments of management, education, and workforce  
7 development. In addition, the governor appoints numerous  
8 members to the council representing industry, education, labor,  
9 and workforce development. Appointed members of the council  
10 serve four-year terms.

11 The new Code section provides that the purposes of the  
12 council are to advise the governor, the general assembly,  
13 and the state on the alignment of education, workforce, and  
14 economic development policies that meet the needs of employers,  
15 grow family incomes, improve worker skills of both individuals  
16 and the workforce generally, and make communities more vibrant  
17 and attractive places to live. The council is directed to  
18 create a comprehensive strategic plan, review programs, and  
19 study and recommend strategies related to the purposes of the  
20 council. The bill directs the operations team, as established  
21 by the bill, to provide administrative and staffing support  
22 for the council, and to assist the council in implementing the  
23 recommendations of the council.

24 New Code section 15K.4 creates the human capital enrichment  
25 operations team to assist the council with its duties. The  
26 bill provides that the auditor of state, the executive director  
27 of the college student aid commission, and the directors  
28 of the economic development authority and the departments  
29 of management, education, and workforce development shall  
30 establish the operations team and provide staffing and  
31 administrative support for the team. The operations team  
32 shall be directed by a person designated by the director of  
33 the economic development authority. The bill provides that  
34 the operations team coordinate and staff the activities of the  
35 council, facilitate and coordinate all research, reports, data,

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1 analysis, and recommendations associated with the council and  
2 its purposes, assist the council in providing program reviews,  
3 and ensure that state agencies are responsive and accountable  
4 to the recommendations of the council. The bill provides that  
5 the economic development authority may adopt administrative  
6 rules regarding its duties.